

NOVEMBER 2020

THE IMPACT OF COVID-19 ON WEST MARIN NONPROFITS

In August 2020, the West Marin Fund conducted an online survey of fifty West Marin nonprofits. The following results were compiled and analyzed by a local nonprofit consulting firm, Mission Met.

Key Findings

• WORKFORCE

The total workforce (employees and volunteers) of West Marin nonprofits dropped by 33% during the first half of 2020.

• PROGRAMS

96% of the survey respondents either cut at least one program, canceled at least one program or event, reconfigured a program or event, or closed a facility.

Over 50% of the respondents reported a decrease in effectiveness and impact.

• SMALLEST NONPROFITS

West Marin's smallest nonprofits are being disproportionately impacted by COVID compared to larger nonprofits.

• BIGGEST CHALLENGES

Moving forward, the two biggest challenges that these nonprofits are facing in response to COVID are adapting programs and raising funds.

• PPP

Funding from the federal Paycheck Protection Program was acquired by 54% of the qualifying nonprofits, helping to defer COVID's impact.

Moving Forward

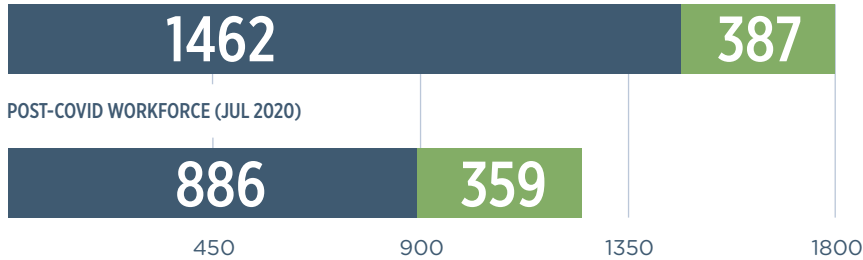
In an analysis of short answer questions, fundraising and programming are viewed as both the biggest challenge and opportunity.



THE WORKFORCE TOOK A MASSIVE HIT

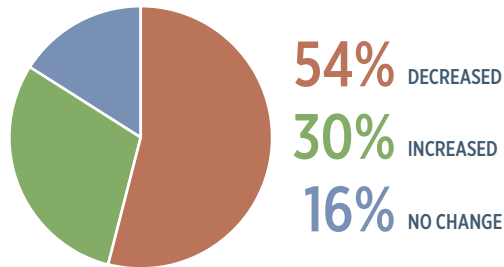
■ VOLUNTEERS ■ EMPLOYEES

PRE-COVID WORKFORCE (JAN 2020)



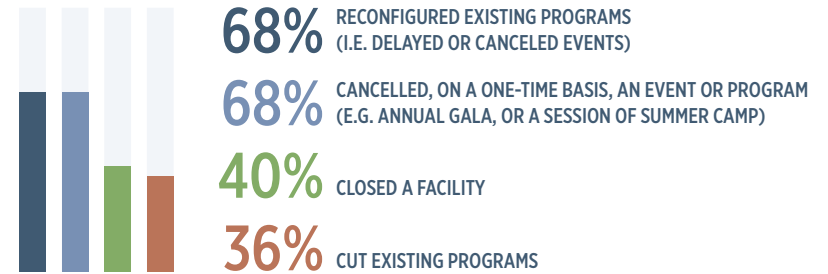
“Volunteerism was the most impacted. The majority of our volunteers were 60+ and our delivery model under the pandemic just did not work. Staff members were redirected into roles that volunteers were in.”

SIGNIFICANT DECREASE IN EFFECTIVENESS AND IMPACT



“The day-to-day toll on our residents, especially our most vulnerable residents, is intense.”

FACILITIES ARE CLOSED AND PROGRAMS ARE GETTING CUT

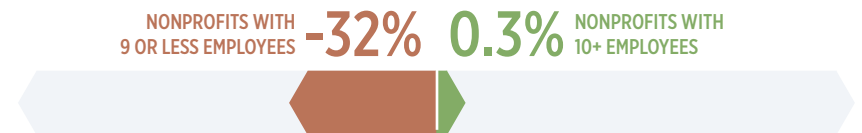


SMALL NONPROFITS ARE TAKING A GREATER PUNCH THAN LARGER NONPROFITS

% of Respondents that Acquired PPP Loans



% Change in Number of Employees



“We have minimized staff hours as far as we can while still maintaining our ability to conduct essential organizational work...”